







**ONCE A LEGEND NOW CREATING A LEGACY** 

# 2022-2023 SPONSORSHIP PACKAGE

SUPPORTING YOUTH PLAYER DEVELOPMENT THROUGH TRAINING, TRAVEL TOURNAMENTS AND PREPARATION FOR COLLEGE SOFTBALL.



1159 Lance Rd. Norfolk, VA 23502 | VALegacyElite.com | 757-470-0978 | VirginiaLegacyElite@gmail.com

#### **About Our Organization:**

How two Legends, created a Legacy...

Legacy Co-Founders Coach Jeff Standish brought Coach John Schropp into the travel ball world to help him coach the 16u Orion Hunter team! Coach Schropp and Coach Standish worked together to save the Organization from folding when they fell onto hard times. Under their leadership, Orion Hunter was able to turn a corner and become a more established organization. In 2006, after several successful seasons coaching the Orion Hunter 18u team Coach Standish and Coach Schropp decided it was time to hang up the whistles and retire from coaching.

Their softball retirement was short lived and after only 6 months they began the Galaxy of Stars Organization. Coach Standish and Coach Schropp took a group of rough 10 and 14 year old girls and transformed them into ball players and every one of the seniors from that team went to college on a softball scholarship!! Shortly thereafter, the Galaxy of Stars joined

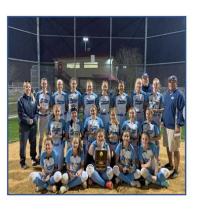
forces with the Virginia Legends Fastpitch team. This was a successful union for a while, but eventually Coach Standish and Coach Schropp felt it was time for a change. Little did they know that change would be a Legacy and Virginia Legacy Elite was born!



















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Sponsorship	Bronze	Silver	Gold	Platinum
Level	\$250	\$750	\$1,750	\$2,750
Company Name & Logo on VA Legacy Elite Website & link to business Page				
Company Name & Logo as sponsor on all social media and newsletters				
Company Banner hung at indoor facility where all teams practice & camps are held *Company to provide banner				
Company Logo on team dugout banner that gets taken to all tournaments * platinum sponsor is largest sponsor logo on banner				
Plaque with team photo & thank you card from sponsored team				

## **Select Sponsorship Level Package:**

Business Name:										
Contact Name:										
Address:										
Email Address:										
Phone Number:										
Sponsor Level:			Paym	ent Type:	Che	eck:		Online Invoid	e:	
Team Selection:	10U	12U - V	White	12U/14U Navy	l <b>-</b>		14U	16U		18U
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### **Sponsorship Statistics:**

League Information:	Per Team	Per League		
Number of Teams:	10U – 1 team   12U – 2 teams	14U – 1 team		
	16U – 1 team   18U – 1 team			
Total # of Players:	14-15 per team	90 – rostered players		
Average Number of Parents	10-15 per team	60-75 for all teams each week		
through facility on weekly basis				
(Practices 3 x a week all year)				
Average Number of	5-8 – Fall Season	30-48 – Fall Season		
Tournaments Played per team	11-15 – Spring Season	66-90 – Spring Season		
Average Number of Games	45-55 Games per team	270-330 for the entire league		
Played per year where dugout	depending on schedule for both	during spring & fall seasons		
banners are hung	seasons			
Average Number of Spectators	400-500 – smaller tournaments (10-16 teams playing)			
at each tournament:	1,000-2100 – larger tournaments (50-80 teams playing)			
States Tournaments are Played	VA, NC, SC, MD, DE, FL			
in:				

## **Sponsorship Payment:**

Sponsorship donation & "Sponsorship Package" form submission options:

**Step 1:** Submit donation form via email to <a href="Mailto:VALegacyEliteSponsor@gmail.com">VALegacyEliteSponsor@gmail.com</a>

**Step 2:** Submit Payment by one of the two formats:

- Check made out to Galaxy of Stars for your sponsorship amount
- Select Online Payment and you will receive an invoice for online payment

**Step 3:** Submit high quality logo to <u>VALegacyEliteSponsor@gmail.com</u> – and link where you want your logo to link out to.

Formats excepted – EPS, PNG, JPG must be at least 300 DPI

**Step 4:** If Sponsorship level includes banner, it must be purchased by your business and include grommets for hanging banner dimensions are to be no larger than  $3 \times 8$  and will remain in facility for full year starting September 2022 – September 2023

- If banner is provided to us after the dates above, it will be hung within 48 hours of receiving it until the end of the season.